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Hey there, and welcome to the dreamy client magnet. I'm so excited that you're in here and you are in the right spot. So in this video I'm just going to be walking you through how to make the most of this program, how to find everything that you need inside the framework, my commitment to you, what I'm asking of you, and some tips for success and other fun stuff that you're going to see inside of the program.

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So let's just walk right through and see what is inside and let's get you started. So the biggest thing here is to get you oriented.

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I know when you join a program it can be really overwhelming because there's so many moving pieces, but I don't want you to feel that way. So here we are. The course content is going to be delivered to you, always, always inside of our dreamy client magnet HQ.

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So that's where you logged in and typed in your password and we upload all of our live q and a's, all of our extra classes and bonuses and your course content will be delivered inside of that portal. So you only need to be in that one place except for we also have a facebook group as well, so if you have not yet joined the group, the, uh, inside of the portal inside of Hq, you will see a tab that says community and you'll want to go into the community tab and read all this stuff that we have in there, just a few guidelines to keep the community safe and go ahead and joined from there. So inside the facebook community, here's what you can expect every Monday and every Friday we have a post that goes up that asks you, that asks you what your intention for the weekends and on Fridays we also have a post that asks you how did you do with those intentions?

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How did you make it through this program, how are you doing right now? And just to check in. And this is meant to be filled out whenever the end of your technical week is. So for those of you who have a nine to five, you're weak might not quite end till about Sunday. Maybe your weak ends Friday midday. That's totally fine. Whenever you're kind of quote unquote done with the week, you can just check in with us then and if you are participating live in this program, we do tag you and just encourage you to fill out your stuff. Um, that way we can hold you accountable, make sure that you're posting in the group we really love to support you and encourage you, and this is a space for you so you don't really need permission to post in the group except for we don't want it to be super promotional.

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So make sure you're posting about your learnings, the challenges that you're having, your celebrations, and we will be facilitating the rest of the conversation and making sure that people are answering your questions and you know, responding to all the things that you're posting. Also, something else to know is that we will send email updates and will let you know when something's happening in the community or when new content goes live. So you never miss anything. I would really recommend you create a folder for all of our emails that come through. They'll always say dcm announcement in brackets so that you can kind of filter and look for that and always be able to find them in your inbox.

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All right, let's make some promises, shall we? So my promise to you is that I'm here to help you complete the program. I want you to get through all the course material, but I also want you to make meaningful progress towards the goals that you have. You don't get one on one coaching. That's not what dreamy client magnet is all about, but you do get feedback. You do get feedback for me from the community, in my role here is to facilitate discussion and to help others connect with you or cheer you on and for you to do the same for others. My job here is to connect dots for you. If I see resources that you need to know about or you know people you need to be connected with, that's stuff that I'll be looking for. What I need from you is a commitment to show up.

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I need you to promise to do the work and trust in this process because it really does work and when you come and participate on those live calls, it's better than me talking to myself. Ask questions when we prompt you to ask questions, raise your hand and let us know what you're struggling with or what's going well. It's, it's the worst when a community is silent and there's no way for anyone to support one another and it also doesn't help when it's silent and then somebody's like, I really want to get support, but no one else is asking anything, so I feel awkward doing it. So be the first person to ask, be the first person to engage on a comment and really just show up for other people. We really do want to support you and create the kind of community that you've been craving. So be the first person to show up for that. Alright, so how did we build this program?

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We want to make sure that you understand what's happening in the next couple of months. I guess in order to make the most of this and why you're having to go through it, step by step with us, every single module that you see here: heart and core, sustainability, sparkle factor, profitability, social glue, verticals, and strategic visibility as well as the goals and focus and it might seem so slow, but the reason why we built it this way is to, one, make sure that you're accountable to start working on the content and then get your questions answered specifically for you and we want to make sure that you have a lot of time to think about it. I know in business life gets hard and life gets busy and we want to create that intentional time for implementation. For this, and we built this program with a lot of intentionality. We don't necessarily recommend that you skip from one to the other to the other. We want you to go from heart decor. Does sustainability does secret sauce to profitability? There's a lot of sequential stuff that happens inside of the modules and we really do encourage you to go in order as much as you can.

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So what is inside each module? So each one you have a couple different sections. So the first one is called the creative burst and it's just a fun activity. Usually gets your right brain firing and get your creativity flowing. Each module is a little bit different, but we wanted to feel more free flowing and open ended thinking. So it gets your creative more imaginative, intuitive parts of you going.

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And the second, the core of each module, it's the lessons and the activities. So we have three core lessons and supportive activities. So there is some workbook

activities, there are some things that we ask you to do in the facebook community and it's really just to support you in your learning. We have cut out a lot of fluff from any program that we could be putting together. You know, I created an outline for this and then the learning educator person who's very, very smart told me, Oh you know what, you don't need this or why are you putting it here? Or why is it happening this way? And it's really just helping you to think through the most important parts that you need to have in your business. And then we have some social check to keep you accountable also to like get you discussing the things that you're learning the things that you're taking away from the lessons and it's a great way to kind of demonstrate what your learnings are, what you're discovering about yourself and about your business.

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And then we end every single module with a sustainable habit builder. And this is one of my favorite parts about this program, is that we are helping you to develop small practices in your business now so that you can become a more resilient ceo in your business. This stuff is not just for somebody who has reached a certain level. We want you to start doing it now. No matter if you're in your one of your business or week one of your business or your 10 of your business. These are things that we need to start doing in our businesses to make sure that we're sleeping well. We're making sure that we're taking care of ourselves and to keep a really resilient brain for our CEO seat that we need to take inside of our businesses. So I'm really excited to be leading you through the creative burst, the videos, the social checkins and the habit builders as well.

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So we have some supplemental materials for you. We already have sent you. Your welcome guide and hopefully you've had a chance to read through it, but we have workbooks and activities to supplement your learning as you go along. And we'll encourage you to download that. Whether it's you, you can use it as a pdf format and they're fillable so you can type into it, save them for yourself or you can print it out. I am very analog and I like to write things out by hand. Um, I feel like I learn better that way. Kinesthetic learner, straight through and through here. And um, it's your choice. So we really want you to do what feels great and make sure that you are doing, you do at least take a look at these supplemental materials because they have activities inside of them. Alright, a few tips for success for you, so I would really recommend you print out or take a look at the personalized success path.

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This is the document that has all of our lessons and our modules broken down. You'll see when they go live and you can fill that out for yourself. I want you to make sure that you know how long each module will take you. So obviously the time on the sheet is how long the module is and you'll be able to see, okay, it's going to take me half an hour to watch the videos and then I want to set aside an hour to actually put it in the work to implement. It really does take a little bit of time to process through the information we're not just giving you answers to how to grow your business. Right? And so we really want you to think about creating space for this development that you're doing because this is really

personal development work as well as business development. And then I really encourage you to check into the group each Monday, Wednesday, and Friday.

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So depending on when you're available, it doesn't really matter what time during the day, but just make sure you're checking in and letting us know how it's going and even if it's just for a couple of minutes each time and we love to celebrate and party. So we have a couple fun things for you inside of Hq you might've seen Bingo. So we really just love to incentivize your actual getting stuff done and this is one fun way of gamifying your accountability. And so going and printing one of those off, I believe we have four or five options for you can just print one of them. They all have the same things, we just scattered them around for you. So just pick one of them, print them out, and then when you get a bang, go, um, I'm sorry it when you cross one off, you can cross it off or colored in or put a sticker on it.

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And then when you're done, there's a thread in that section so you can make sure to let us know that you have one. And that way we can send you a little surprise and then such as spotlight, this is an opportunity to be featured and we want to feature you with our community. So if you have something amazing happening or if you, you know, want to shout something off the top of it - from the top of the mountain, we want to help you do that. And so make sure you're staying visible within our community so we can continue to celebrate you. We always have prizes and just things for people who are going above and beyond and really, you know, celebrating their successes inside the program. We want you to celebrate about life and share about life. It's not always sunshine and roses inside this program and that's kind of the best part.

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We really want you to do life with us and to share what's happening in the moment and how it's impacting your life. And I definitely do that too. So make sure you help us by showing up in real time and what's happening. And um, it gives us extra context about how business is going and how we can support you better. And then the spotify playlist, so we have the dream client magnet playlists that we really love to share with you. And if you have put in your request on your getting to know you document I, we will be adding your selection to the spotify playlist as well. So whenever you're needing to get in the mood to get some work done that go ahead and listen to that playlist. Alright coming up. So you're going to have a sustainable habit builder in the second video, but I want to just bring this up to you and know that this is going to be coming up. We have sustainable habit builders in every single module and this one's no different. We have one for you in the next video. So go ahead and click over. I cannot wait to see you in the facebook group as well.