

Your Content Verticals (Going From Topic To Potential Sale)

	TOPIC 1	TOPIC 2	TOPIC 3
FREE FREE FREE			
FREEBIE WITH A TRADE			
OFFER 1 TRIP-WIRE PRODUCT			
OFFER 2 MID-PRICED PRODUCT			
OFFER 3 HIGH-VALUE PRODUCT			
PHILOSOPHY			
STORIES			
EMPATHY REFLECTION			