

dreamy client

MAGNET

MODULE 1: HEART + CORE [52 MIN]

DATE: _____

- Intro [6 MIN]
- Lesson 1: Focus On What Matters (Vision, Strategy, Tactics) [24 MIN]
- Lesson 2: Implementing The Values (Putting Your Words Into Action-Core) [12 MIN]
- Lesson 3: A Giving Business [7 MIN]
- Outro: Growing Sustainable Habit Builders [4 MIN]

MODULE 2: SUSTAINABILITY [66 MIN]

DATE: _____

- Intro [17 MIN]
- Lesson 1: Taking An Inventory (Life Assessment) [14 MIN]
- Lesson 2: Blueprint For A Powerful Yes (Time Well Spent) [8 MIN]
- Lesson 3: Sexy Systems (Systems For Sustainability) [26 MIN]
- Outro: Set An Intention [5 MIN]

MODULE 3: SPARKLE FACTOR [72 MIN]

DATE: _____

- Intro [7 MIN]
- Lesson 1: Client Clarity (Dreamy Client Empathy Profile Development) [18 MIN]
- Lesson 2: Tailor Made Offers (Offers That Sell Themselves) [16 MIN]
- Lesson 3: Signature Offer (The Best Way To Become Known + The Best Way To Justify A Price Increase) [24 MIN]
- Outro: Rockstar Statement (Your Thing, Your Statement, All In One) [9 MIN]

IMPLEMENTATION WEEK

DATE: _____

- _____
- _____
- _____

MODULE 4: PROFITABILITY [90 MIN]

DATE: _____

- Intro [8 MIN]
- Lesson 1: Heart Centered + Profitable (Money Mindset) [27 MIN]
- Lesson 2: Pricing Your Offers (Serving Your Dreamies With Value) [26 MIN]
- Lesson 3: Your Heart Centered Biz Plan (Have A Plan For Your Money) [24 MIN]
- Outro: Money Habits + Tools (Sustainable Habits With Money) [7 MIN]

MODULE 5: SOCIAL GLUE [55 MIN]

DATE: _____

- Intro [6 MIN]
- Lesson 1: Looking For Relationships [14 MIN]
- Lesson 2: Social Glue Coffee Chats [22 MIN]
- Lesson 3: Stepping Up The Coffee Chats [9 MIN]
- Outro: Reach Out [5 MIN]

MODULE 6: VERTICALS + STRATEGIC VISIBILITY [60 MIN]

DATE: _____

- Intro [6 MIN]
- Lesson 1: Organizing Your Expertise [12 MIN]
- Lesson 2: Creating The Warm Client Pipeline [21 MIN]
- Lesson 3: Strategic Visibility [19 MIN]
- Outro: Courage To Show Up [5 MIN]

IMPLEMENTATION WEEK

DATE: _____

- _____
- _____
- _____

MODULE 7: GOALS + FOCUS [50 MIN]

DATE: _____

- Intro [3 MIN]
- Lesson 1: Reflection [13 MIN]
- Lesson 2: Planning Ahead [13 MIN]
- Lesson 3: The Foolproof Plan [15 MIN]
- Outro: CEO Report [7 MIN]

OUTRO [17 MIN]

DATE: _____

- Lesson 1: Profit & Serve [5 MIN]
- Lesson 2: Write Your Manifesto [8 MIN]
- Lesson 3: The Calendar Commitment [5 MIN]

**TAKE SOME TIME TO MAKE SPACE IN
YOUR CALENDAR FOR EACH LESSON
+ FOR IMPLEMENTING WHAT YOU LEARN!**